

Corporate Sponsorship Opportunity

Sponsorship Key metrics



6000
Members



650
Firms
Represented



96%
Charterholders



2433
Candidates

OVERVIEW

CFA Society Boston offers diverse programming content, including local in-person programs that attract top industry speakers, educational and professional development programs on specialized, timely topics presented by outstanding specialists in the field, as well as informal educational sessions focused on career development, and networking events. CFA Society Boston is a premier convener of asset owners, buy-side investment managers, sell-side executives, private wealth specialists, and many of the world's most influential investment professionals. The Corporate Sponsor program offers a direct and effective way to increase visibility across the sector.



Recognition



Participation



Access

AT A GLANCE

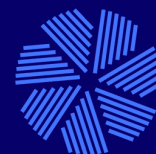
CFA Society Boston is a 501(c)(6) non-profit organization that boasts a membership of more than 6,000 investment professionals representing more than 650 firms. CFA Society Boston is New England's largest membership organization for investment professionals. The vision of the society is that CFA Society Boston represents a diverse membership of investment professionals positively impacting society through well-informed financial decisions.

REASONS TO SPONSOR

- Access to CFA Society Boston members and CFA® charterholders
- Chance to target your primary audience
- Face-to-face exposure to investment professionals
- Opportunity to build credibility through your relationship with a respected organization
- Successful lead generation and prospecting for new business through CFA Society Boston's reach of over 6,000 members
- Great PR for your firm
- Market presence and brand awareness
- Recognition as a thought leader and innovator in the financial industry

For more sponsorship opportunities visit
www.cfaboston.org/sponsorships.

Questions? Email sponsorships@cfaboston.org



Strategic Partnerships Generate Significant Success

Society Impact in 2022

CFA Society Boston members are recognized as trusted advisors who consider both financial and social/societal implications when advising clients and leading their companies. The society prides itself on the work of its leaders, volunteers, and members in advocating for more diverse, equitable and inclusive work environments and professional experiences within the industry. Partnering with CFA Society Boston allows your organization to help create an investment management profession that mirrors the diverse make-up of society.

SPONSOR BENEFITS INCLUDE:

- Company logo and link to organization featured on the society website
- Company logo included in the CFA Society Boston News & Notes monthly Newsletter
- Company Logo included on sponsorship signage at all events
- Company logo featured on slide at all virtual events
- Company logo included on signage at the CFA Society Boston offices
- Listing in the CFA Society Boston Annual Market Dinner Program Book
- 5 Complimentary Program Registrations*
*Some exclusions may apply including but not limited to the Sustainable Investing Conference and Annual Market Dinner.

38

Of all Diversity, Equity, and Inclusion Code for the Investment Profession in the United States and Canada signatory firms are represented in Boston.

10

Internships to women through the society's Women in Investment Management Internship Program.

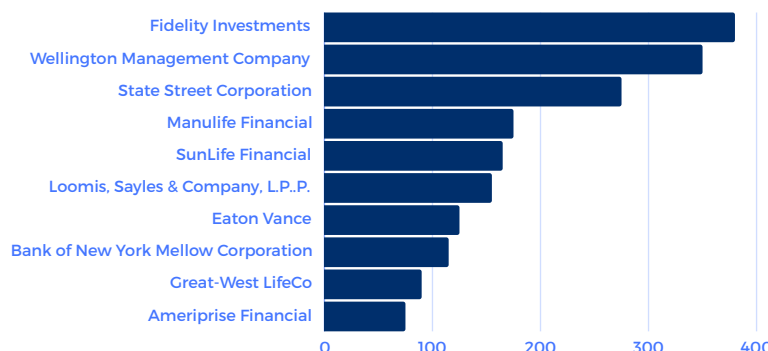
25

Internships to African American undergraduate students interested in the investment management industry through the Society's partnership with the UNCF Lighted Pathways program.

7

CFA Program Scholarships provided to deserving individuals.

TOP 10 MEMBER EMPLOYERS



NEW -
Click here to register online to become a Corporate Sponsor.

For more sponsorship opportunities visit www.cfaboston.org/sponsorships.

Questions? Email sponsorships@cfaboston.org

Register now online at www.cfaboston.org/sponsorstore or

complete form and send to: CFA Society Boston, 101 Federal Street, Suite 502, Boston, MA, 02110 or email sponsorships@cfaboston.org

Sponsorship Information

Cost: \$2,500

Corporate Sponsorships run July 1- June 30.

Company Name:

Contact Name:

Email:

Phone:

Payment Information

Check Enclosed (payable to CFA Society Boston)

- AmEx
- Visa
- Mastercard

Name on Card:

Card Number:

Expiration Date:

Security Code:
